HOW TO KEEP YOUR FINGERS IN CONDITION

By LUCREZIA BORI of the Metr

will appear less wide.

jedicious ways of trimming nails are
ty responsible for badly-shaped finger.

Nails serve as a brace for the flesh
when they are cut away at the sides
flesh has nothing to cling to and a
d mager tip is developed. This condiman be remedied to a great extent by
ening the flesh with coid cream or
not coil and pinching the ends of the
ers so that they will taper gracefully.

The are also finger clips, purchasable at
where toilet preparations are soid,
are worn over the fingers at night
which, I have been told, will reshape
finger nails.

ind which. I have been told, will reshape in which. I have been told, will reshape its finger nails are broad, leave the sides stone and merely shape the tops. Never make a broad nail pointed, as the rest of the nail will appear broader by comparison, neund it slightly and it will appear far letter shaped.

It is a mistake to clip the nails with missers. Use a file and then an emery board. A manicure knife should not be used unless one has had professional trainers substitute an orangewood stick with flat end so that the surface of the nail will not be scratched.

Keep the nails well greased. Cleanse the finger tips with grease instead of using soap. It will nourish the nails and give them that satin-like, pink appearance that is to be desired. When the surface of the nails give ridges and there is a general look of toarseness, I advise soaking the finger tips in warm, sweet almond oil for five minutes systy night.

ently white spots appear on the alls. When this is the case rub night with an equal mixture of and myrrh. In the morning





AUTUMN RESORTS ATLANTIC CITY, N. J.

A recognised standard



LAKEWOOD, N. J

LAUREL HOUSE

STEAMSHIPS.

SOUTH AMERICA Grand Circle Tour

Every morning an orange stick should be employed to push down cuticle that is growing too high over the nail. This will

If you desire to pollah your nails, use the following powder:

Mix by sifting three times through You can greatly in ance of your finger nal

North-Brond Conveyance Filed Record has been made of the convey-ance of the building at the northwest cor-ner of Broad and North streets, lot 80 feet

PAIGE The Standard of Value and Quality

Can YOU Drive 100 Miles An Hour In YOUR Car?

The Paige-Detroit Motor Car Company designs, builds, advertises and sells nothing but genuine stock models.

We have refused to build racing cars. We have refused to change the gear ratios in our stock models so that purely superficial "records" might be established on the hill or track.

We have refused to court notoriety through sensational 'stunts" which might capture the public imagination for a few brief hours—but prove absolutely nothing so far as the essential quality of our product is concerned.

In short, we have refused to resort to expedients of any kind. From the very beginning, it has been our pur-pose to build thoroughly reliable, thoroughly serviceable automobiles-and we have attended strictly "to our knitting."

"A Hundred Miles an Hour"

Every engineer knows that we-or any other manufacturer of high grade cars-can take a stock car, strip the chassis, change the gear ratio, "tune it up," and drive it 100 miles an hour on the track. That would be a simple task-but an absolutely profitless one.

Such a car would have to be a specially prepared "freak" model. It would have to be a "speedster" -- pure and simple. And, unless we are deliberately willing to misrepresent, we could not advertise it as a genuine Paige stock model.

In other words—to put it in plainest terms—we advertise precisely what we have to sell. We sell precisely what we have to advertise.

If we claim a maximum speed of a mile-a-minute, we mean that your Paige-any man's Paige-will travel that

As you very well know, some manufacturers are claiming truly startling "records of performance" for their cars. Beyond doubt these records have actually been established. But were they stock model records? Were they made by the same standard car that you must pure from a local dealer?

Get the Real Facts

Ask an owner. Find out if he can duplicate those "performances." See if he can turn up 100 miles per hour -or ninety-or eighty-or even a mild, conservative seventy-five.

If not-what's the use of all this misleading prattle? It's a very bad thing for the motor car industry as a whole and very unfair treatment of the prospective buyer as an individual.

No-the Paige refuses to employ any such advertising and selling methods.

On the other hand, here is what the Paige-Detroit Motor

Car Company actually DOES.

We design, build, advertise and sell motor cars to run twenty-four hours a day, seven days a week and fifty-

two weeks in the year. We believe that a speed of a mile-a-minute is the maximum that can be secured without shortening the life of the car, without ruinous repair bills, without wanton waste of gasoline and oil.

We give you the best design, the best materials, the best workmanship and the guarantee of a name—the Paige name—unexcelled for quality and value in the motor car industry. That is Paige Policy.

Service Always-Everywhere

And-wherever you buy a Paige, wherever you drive a Paige — your Paige is kept running. That is Paige Character and Paige Service.

The Paige challenges no competing cars to Speed Tests. We believe that such tests are inconclusive, deceptive,

But the Paige-Detroit Motor Car Company does herewith post a challenge—a sweeping and bona fide challenge,

A Real Contest

We challenge any motor car manufacturer in the world to produce a car-within three hundred dollars of the Paige price—of better design, better materials, better engineering practice than the Paige.

We challenge any motor car manufacturer to produce a car -within three hundred dollars of the Paige price-that offers more consistent performance, on hill or highway or in heavy traffic, than the Paige.

Or, a car which offers AS MUCH Dependability, Stamina, Genuine Power and All 'Round Comfort as the Paige

We challenge any motor car manufacturer in the world to produce a car-within three hundred dollars of the Paige price—that offers the Gentleman Driver and Owner AS MUCH luxurious, reliable and uninterrupted motoring under all conceivable motoring conditions as a Paige car offers.

And we challenge any motor car manufacturer to produce a car approximating the Paige in power and capacity that will show gasoline and oil and repair records within twenty per cent of the corresponding records of the Paige.

That is our challenge. It is merely the echo of the testi-mony of 20,000 satisfied Paige Owners.

Buy Now—And Save Money

At the time this advertisement is written, we have on hand less than one Fairfield "Six-46" Model for each Paige Dealer. When these cars are sold, we shall star upon another production schedule of Fairfields and the list price will be substantially increased.

The cost of materials and labor has risen enormously during the past twelve months. We are obliged to pay more for every ounce of crude metal that goes into Paige cars—and, of course, we shall have to charge more for the finished product.

So, you can actually make money if you buy a Fairfield at its current price-\$1375. But, remember the present production is very nearly exhausted and you must act quickly in placing your order.

We want to be absolutely fair with prospective purchasers. For that reason we are giving this advance notice. The price of the Paige Fairfield Six-46 will be substantially increased just as soon as the few remaining cars are sold.

In Conclusion

We think too much of our good name, of our good product, of our success (unrivaled in the industry) to employ misleading advertising.

To cheapen our car or our principles-

To design, build, advertise and sell anything but that car which we have for every man and every motoring need. That is the Synonym for Square Dealing—as well as the 'Standard of Value and Quality."

These, you know, are "Jubilee" Days. In every section of the United States, Paige Dealers are decorating their show rooms—trimming their windows—and arranging special displays that will entertain and instruct. This Jubilee is the nation-wide celebration of the most conspicuous success in the entire motor car industry. It marks the triumph of clean merchandising, clean manufacturing and clean advertising. It is the time when the Paige Dealer plays "host" and keeps "open house" for everyone in his community. So don't fail to visit your local Paige Agency. There you will find "Welcome" on the mat and a corps of men who will do all in their power to make your visit a memorable one.

Fleetwood "Six-38" Models: 5-Passenger Touring Car, \$1090; Touring Sedan, 5-Passenger (Springfield Type) \$1775; 5-Passenger Convertible Winter Top, \$1275. Wire Wheels, extra, all models. Prices F. O. B. Detroit. Fairfield "Six-46" Models: 7-Passenger Touring Car, \$1375; Touring Sedan, \$2300; Limousine \$2750; Town Car \$2750; Coupe, 4-passenger, \$2100. Wire Wheels, extra, all models. Prices F. O. B. Detroit.

PAIGE-DETROIT MOTOR CAR COMPANY, DETROIT, MICHIGAN

BELL PHONE, SPRUCE 1410

304 N. BROAD STREET

KEYSTONE, RACE 4290

GIBSON AUTO WORKS, West Philadelphia Agents 3933 Haverford Avenue